

Report for: ACTION



Contains Confidential or Exempt Information	NO - Part I
Title	Furthering the principles of Love Dedworth across the Royal Borough of Windsor and Maidenhead.
Responsible Officer(s)	Kevin Mist, Head of Community Services
Contact officer, job title and phone number	Harjit Hunjan, Community Partnership Manager, 01628 796947
Member reporting	Councillor Claire Stretton, Principal Member for Culture and Communities
For Consideration By	Cabinet
Date to be Considered	26 November 2015
Implementation Date if Not Called In	Immediately
Affected Wards	Clewer North and South/all
Keywords/Index	Dedworth, community planning

Report Summary

1. This report details the outcomes of the Council's Love Dedworth project launched in May 2012 to make local improvements identified by residents as being important to them.
2. Consultation with local residents undertaken by the Council and the Radian Group Ltd in May 2012 gave people an opportunity to identify the key priorities for their areas. Their responses were incorporated into an action plan summarised by 11 priority areas to be delivered by the Council and supporting partner organisations.
3. The action plan and progress made in delivering residents' priorities are attached in Appendix A. The project has met its defined outcome for 80% of priority actions to be achieved.
4. The report also gives options for further extending the approach followed for the Love Dedworth project to other areas within the Borough and recommendations for a phase 2 project are detailed at point 3 of the report.

If recommendations are adopted, how will residents benefit?

Benefits to residents and reasons why they will benefit	Dates by which residents can expect to notice a difference
Building on and extending the principles of the Scheme will provide opportunities for residents from other areas within the Royal Borough to help shape and benefit from the local	31 March 2016

improvements made on the issues that matter to them in their communities.	
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1. Details of Recommendations

RECOMMENDATION: That Cabinet:

- 1. Members note the positive outcomes made to the Dedworth area through the completion of the Love Dedworth project.**
- 2. Approves work to identify other areas within the Royal Borough that would benefit from a similar project.**
- 3. Delegate authority to the Principal Member for Culture and Communities, Head of Community Services and the Community Partnerships Manager to consult with Ward Councillors to confirm these areas and initiate activity to make local improvements.**

2. Reason for Recommendation(s) and Options Considered

- 2.1 The Love Dedworth project was initiated to enable local communities to have an opportunity to help shape their local areas and remove some of the perceived negative perceptions of Dedworth. The starting point for the project was engaging with and consulting local residents' views on how they felt the area could be improved to identify the local issues important to residents.
- 2.2 The issues identified by residents through a local survey were translated into the Dedworth Action Plan summarised into 11 key priority areas to be delivered by a Council-wide steering group chaired by the Lead Member for Policy and Performance and supported by partner organisations.
- 2.3 The Dedworth Action Plan and the progress made in delivering the outcomes identified by local people is attached in Appendix 1 with project having met its defined outcomes for 80% of priority actions being achieved,
- 2.3.1 Ward Members however will continue to work closely with local communities to initiate further improvements to the area. Recent activities include the Dedworth Good Business Neighbour Scheme; Adopt a Street and volunteering initiatives.
- 2.4 A summary of the key local improvements made is detailed below:
 - Additional street lighting installed/upgraded to address concerns around anti-social behaviour
 - Improvements made to the physical environment including additional litter bins, planters along the Dedworth Road
 - Jubilee Willow Arch commissioned by Royal Windsor Rose and Horticultural Society (purchased by Centrica) installed in Dedworth Manor Park
 - Mural installed by Radian
 - The toilet block and landscaping at Clewer Memorial Park upgraded
 - A new ten year lease secured on land at the rear of Broom Farm with a plan being drawn up to improve this area and provide sports facilities, wild flower area, fruit tree area and additional tree planting.
 - A range of additional public health projects initiated to improve the health and well being of local residents

- Additional library services for local people including extended opening hours and increased activities at Dedworth Library
- Motor programme for moped maintenance for young people to address associated antisocial behaviour.

2.5. Lessons Learnt

- I. The project has achieved over 80% of the outcomes for the improvement of the area identified by residents; however it took over 3 years to complete the outcomes from the initial consultation to the closing of the project. The next project(s) should seek to establish clearly defined start and end dates.
- II. Regular communication with local residents on the progress of the project would be beneficial.
- III. The role of Ward Councillors has been critical to the success of the Love Dedworth project, in extending the principles to other areas of the borough the project will seek to ensure that local Ward councillors are fully briefed and engaged with the project specific to their areas

3. Extending the principles of the Love Dedworth scheme.

- 3.1 Extending the principles of the Love Dedworth approach to other areas of the Royal Borough is a Council manifesto commitment; “Extend the “Love Dedworth” scheme to other areas of the Borough”. In considering local areas to include as a phase 2 of the initiative, it is suggested that the local data included within the Joint Strategic Needs Assessment (JSNA) Ward Profiles is used as an initial reference point.
- 3.2 The JSNA Local Profiles are available for each of the borough’s wards using data available from a range of sources. These profiles are split into nine topics accompanied by a summary of key findings and provide a reference points highlighting the local issues and available on the councils’ website at: http://www.rbwm.gov.uk/web/jsna_ward_profiles.htm

The topics are:

- a) Deprivation & access - Indices of multiple deprivation
 - b) Economy & enterprise - unemployment/adult skills.
 - c) Education - Key Stage 2/GCSE attainment.
 - d) Health - life expectancy/hospital admissions.
 - e) Housing - occupancy rates, socially rented properties.
 - f) Community Safety - crime rates, antisocial behaviour.
- 3.3 There are number of options in using ward profiles to identify new areas to be included as a phase 2 of the initiative. These include identifying:
 1. Wards similar to Clewer North and South to see if the project could be replicated in these wards. This would build on the on the experience of setting up the services and local improvements, whilst addressing any different needs that are local to the new areas.
 2. Those wards having the most needs across specific topic(s) for example the highest multiple indices of deprivation, highest crime level, unemployment etc.
 3. Wards having low performance across all ward profile topics.

4. Local demographics for example wards having the highest number of residents aged over 65, children aged under 16 etc.

3.4 The council will consult with Ward Councillors to draw up a shortlist of areas for consideration within the borough that could be included within a phase 2 project.

4. Options

Option	Comments
Extend the project to other area(s) within the Royal Borough.	This is the recommended option. Extending the project to include new areas is a manifesto commitment. This will provide opportunities for residents in other areas to help shape their local communities by identifying those issues important to them and to benefit from the improvements made. Working closely with partner organisations local residents will benefit from additional resource and support leveraged.
Do nothing.	Residents within the local areas identified as having the greatest need within the Borough will not have an opportunity raise the issues and their concerns for their areas or in shaping their localities on the things that are important to them.

5. Key Implications

Defined Outcomes	Unmet	Met	Exceeded	Significantly Exceeded	Date they should be delivered by
Number of new areas identified and included within a phase 2 Love Dedworth project.	0	1-2	3-4	4 or above	1 March 2015
Percentage of actions set out within local action plans delivered	Below 60%	60-69%	70-80%.	Above 80%	31 March 2017

6. Financial Details

a) Financial impact on the budget (mandatory)

- i. A number of the priorities identified fall naturally into the mainstream work of the Royal Borough or partners and are covered by existing budgets and resource. The partnership approach can leverage more resources to the area by funding or in kind support.

- ii. Funding has been requested as part of the council's capital bid process for 2016/17 to undertake local consultation with residents within the extended areas. Subject to the local improvements identified by residents a request for further funding of up to £100k will be made to implement the improvements.

b) Financial Background

Many of the local improvements made within the Dedworth area through this project have been achieved through existing funding streams and resource.

£100k was allocated to the Love Dedworth project during its lifespan. This was part of the Council's commitment to support community-based initiatives throughout the Borough and deliver better services to residents.

7. Legal Implications

The Council is enabled, by section 111 of the Local Government Act 1972, to do anything which is calculated to facilitate, or is conducive or incidental to, the discharge of any of its functions.

Section 2 (1) of the Local Government Act 2000 gives the Council the power to promote or improve the economic, social or environmental well-being of its area (the "well-being power"). The well-being power is very broad and includes, but is not limited to, incurring expenditure, providing staff, goods or services to any person and entering into partnership arrangements. Section 2(3) of the Local Government Act 2000 requires the Council to have regard to its sustainable community strategy in determining whether or how to exercise the power.

8. Value for Money

The consultation process and planning with residents of Dedworth was intended to ensure that the Royal Borough and partner activity in the area was closely aligned to priorities identified by the local community, thus contributing to the value for money obtained from projects.

The partnership approach leveraged more resource from external partners and focussed the Royal Borough's activity to be aligned more closely with the aspirations identified by the local community.

In extending the project to include new areas for local intervention the Council will continue to engage with and involve partner's organisations to leverage resource for the benefit of the resident within the project areas. In addition opportunities to secure eligible funding opportunities to support local improvements will be explored on an on going basis by the Council's funding and development service (Our Community Enterprise).

9. Sustainability Impact Appraisal

No sustainability issues arose from the outcome of the project.

10. Risk Management

Risks	Uncontrolled Risk	Controls	Controlled Risk
Residents will not be aware of the	Medium	Ensure that the positive outcomes of the Love	Low

principles of the Love Dedworth project and choose not to participate in a similar project.		Dedworth project and local improvements made are communicated through local media, partner organisations and Ward Councillors.	
Partner organisations are unable or unwilling to continue to allocate resources or funding to support the delivery of local improvements.	Medium	The actions identified in the action plan(s) will have clearly defined benefits for partners The Council will continue to maintain an on- going dialog with supporting organisations.	Low
The Council is unable to deliver the local improvements and residents' expectations are not met.	Medium	An officer group has been established to deliver and monitor the delivery of specific actions.	Low

11. Links to Strategic Objectives

The outcomes of the projects links to all of the strategic objectives.

Our Strategic Objectives are:

Residents First

- Support Children and Young People
- Encourage Healthy People and Lifestyles
- Improve the Environment, Economy and Transport
- Work for safer and stronger communities

Value for Money

- Deliver Economic Services
- Improve the use of technology
- Increase non-Council Tax Revenue
- Invest in the future

Delivering Together

- Enhanced Customer Services
- Deliver Effective Services
- Strengthen Partnerships

Equipping Ourselves for the Future

- Equipping Our Workforce
- Developing Our systems and Structures
- Changing Our Culture

12. Equalities, Human Rights and Community Cohesion

The engagement and consultation process was designed to contribute to the equality and cohesion agendas through enabling a wide variety of opinion to be obtained and shared priorities to be developed.

13. Staffing/Workforce and Accommodation implications:

None

14. Property and Assets

None

15. Any other implications:

None

16. Consultation

The Love Dedworth survey - around 60 responses received from residents and these were summarised into a survey response document.

Radian Community Planning Day held 1 March 2012 and invited a number of Councillors and officers from the Council.

17. Timetable for Implementation

Report to cabinet	26 November 2015
Confirm areas/wards to be included within a phase 2 project	1 January 2016
Residents consulted	31 March 2016
Action plan(s) developed	31 May 2016
Year 1 review	31 March 2016
Project outcomes achieved	31 March 2017

18. Appendices

Appendix 1 - The Dedworth Action Plan

Appendix 2 - Media/Photographs

Appendix 3 – Media/photographs

19. Background Information

Love Dedworth Project report to Cabinet (25 April 2013)

Love Dedworth Project progress report to Cabinet (14 April 2014)

20. Consultation (Mandatory)

Name of consultee	Post held and Department	Date sent	Date received	See comments in paragraph:
Internal				
Cllr Burbage	Leader of the Council	02/11/15	03/11/15	
Cllr Stretton	Principal Member for Culture and Communities	16/10/15	16/10/15	
Cllr E Wilson	Ward Councillor Clewer South	16/10/15	16/10/15	
Andrew Brooker	Interim Director of	02/11/15		

	Corporate Services			
Kevin Mist	Head of Community Services	16/10/15	16/10/15	
Michael Llewelyn	Cabinet Policy Office	16/10/15	23/10/16	
External				

Report History

Decision type:	Urgency item?
Non-key decision	No

Full name of report author	Job title	Full contact no:
Harjit Hunjan	Community Partnerships Manager	01628 796947

Appendix A

Dedworth Action Plan: Residents' priorities

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
1. Local parking issues	Address residents' concerns around residential parking, schools, double parking etc.	Thames Valley Police/RBWM	Operations	July 2014/on going	Enforcement Officers within existing budgets	St. Edwards school kiss and drop and café fully operational On going
	Consider use of existing car parks (e.g. Manor Youth Centre)	Windsor Community Centre car park	Operations	By July 2014	Parking Management existing resource	The Manor car park is the property of the New Windsor Community Association who will review the issue of parking. On going
	Parking wardens to tackle on pavement parking		Operations (Parking Enforcement Officer)	By March 2014/on going	Enforcement Officers within existing budgets	No requests for specific areas to have verge/footway restrictions for Ward Councillors. Completed
2. Request for information by residents on	Motor programmes moped maintenance for young people	Thames Valley Police (Dedworth)	Youth Services, Grow our Own	By September 2015	Youth Services Shared Adult Learning Service	Project started (July 2015) and running during the school summer

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
anti-social behaviour (e.g. people drinking and loitering and taking short cuts through the parks, moped riders causing a nuisance in the local area) and other crime statistics		FE Colleges including East Berkshire College			Further Education funding	holidays
	Community Safety (CS) team to organise burglary prevention road shows , also featuring information on vehicle crime. Community Safety to liaise with Thames Valley Police HQ to see if it is feasible for them to provide a breakdown of exactly what anti-social behaviour occurs in the Dedworth area.	TVP, Neighbourhood Action Group	Community Safety	On-going	RBWM Community Safety team resource	CS has established good links with Thames Valley Police (TVP) regarding the area. Community Wardens are in regular communication with PCSOs and run joint local events e.g. the burglary prevention road show. One roadshow on 3 rd December 2014 at Tesco, Dedworth. Residents continue to be encouraged to engage with TVP and the council. Burglary has decreased. Statistics on crime and ASB for the area are now provided by TVP monthly Completed
	Address problem with speeding cars by schools				to PCSOs and Community Wardens within existing budgets	Speed gun is used in partnership with local residents if a warden identifies a problem.

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
						Speeding measures take place frequently in Dedworth. No specific speeding issues have been reported. On going
	Consider possibility of additional lighting to discourage loitering	Neighbourhood Watch	Operations (Street Lighting)	On going	RBWM Street Lighting existing budgets.	Street Lighting has been upgraded in the Dedworth Road area included: <ul style="list-style-type: none"> • Testwood Rd • Pearson Rd • Redford Rd • Hayes Hill The councils capital works will cover the following roads: <ul style="list-style-type: none"> • Ruddlesway plus spur roads • Copper Beach Close • Birch Grove • The parade plus associated footpaths • Maidenhead Road Spur New lighting to British standards with increased light levels and white light. LED lanterns allow

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
						<p>for greater energy savings and constant remote monitoring.</p> <p>Future Works include but not limited to (subject to budget)</p> <ul style="list-style-type: none"> • introduce all new columns and lanterns relevant standards • Kenton Lane • Removal of all concrete columns in the Gallys Road area upon removing dangerous and life expired infrastructure. <p>Completed</p>
	Liaison with licensing re: pubs with ASB problems	TVP	Licensing	By April 2014/ ongoing	Existing budgets	<p>Only two pubs in Dedworth. Both premises are kept under scrutiny and appropriate action will be taken should any problems arise. There have been no reported incidents of ASB linked to either premise. The Queen Pub is now closed.</p>

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
3. Improvement of the physical environment	Encourage Adopt-A-Street scheme in Dedworth	Local Businesses , community Groups, schools & residents groups	Community Partnerships	By December 2013 and ongoing	Streetcare (for litter kits) existing resource/budget and local employer sponsorship	15 schemes in the area 11 in Clewer North 4 in Clewer South Scheme promoted via Guardians in the Park project & Community Wardens. Additional funding provided for litter picking equipment & Litter Bins. Cllr. E Wilson and 4 other local Councillors have signed up to the scheme in Dedworth and Clewer. On going
	More litter bins (consider corporate sponsorship) More Flowers, planters, trees etc.	Local Businesses	Streetcare	By August 2015 Sites have been identified – 4 new litter bins on order.	RBWM	Additional funding allocated for new litter picking equipment and additional bins. Planters have been put along the Dedworth Road (30-40 new planters) Mural art complete between Dedworth Road and Hanover Way. Jubilee arch installed by

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
						Radian. Completed
4. Community Projects and Events		Partners: Radian Tesco West Windsor residents association	Community Partnership Community Wardens	On-going	RBWM Annual grants Quarterly grants	Windsor Youth will be holding another tournament in 2015 Windsor Youth have been offered the use of the Manor on Sundays. Windsor Youth for the 2014/15 season have 48 teams and agreement to use Windsor Girls School rear field for this season. Radian has created a Community Investment Plan for Sawyers Close Love your Community Event held 18 th &-23 rd Feb 2013
Enhance local Library services	Dedworth Library to extend opening hours and increase activities		Library Services		Existing Budgets	Festival of Events to mark the opening of the Dedworth Library Feb-Aug 2013 Library hours have been extended Mon 2-7pm,

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
						<p>Tues and Wed 2-5pm, Thur and Frid 8.45am-5pm, Sat 10am-4pm. This has been completed.</p> <p>Events: 7 author events, 4 had over 80 attendees, 3 over 40 attendees. Film club restarts in September 2015.</p> <p>A Young People's Reading group established -the Dedworth Teen Read Group has 11 members. All from Dedworth Middle School, comprising of Year 6 and 7 students. The group meets every 3 weeks at Dedworth Library during term time, 1.15-2pm.</p> <p>Two staff members who work with the film club will be trained in the discover and explore categories. This will</p>

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
						increase the profile and help educate students. Completed
5. Revamp of Dedworth Road	More seating – area for this would need to be identified and agreed by local residents and NAG/Parish Council Local improvements to enhance the look and feel of the area.	Local employers and other groups for sponsorship	Operations (Environmental Services) Planning Highways	April 2014	No Neighbourhood Plan for Dedworth to be able to link S106 to. RBWM Annual and Quarterly grants.	Toilet block and landscaping at Clewer memorial park have been completed. The Broom Farm funds have been spent on maintenance this year The balance of funding allocated from the “unwanted” skate park has been spent on floral towers, hanging baskets and barrier planting. Radian have planted shrubs in front of the flats on Dedworth Road, Completed
	Improvements to Clewer Memorial park and toilet block		Outdoor Facilities Team	By April 2014	S106 being collected for this project for Leisure Services RBWM Annual Grants	The MUPA is completed. There will be a new linking path to it with trees and shrubs, modelled around the MUPA. a coronation arch willow arch (from Windsor Castle) has been

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
						installed in the Dedworth park opposite Centrica this should be erected by Easter. Completed.
	Plant more flowers	Radian	Outdoor Facilities Team	October 2014	Leisure Services existing budgets Radian.	Additional shrub planting in Clewer Rec as part of the multi unit play area (MUPA). Further landscaping to take place in the area. Wildflower planting day held in Hanover Way and Hanover Close Completed
	Encouraging shops and businesses to improve the appearance of the town center by running a good local shopfront competition.		Planning	October 2015	Community Partnerships existing budgets	Annual Good Business Neighbour scheme launched closing date October 2015. Completed
	Address overgrowing		Operations	On-going		Work recently undertaken Dedworth Rd/Wolf Lane,

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
	hedgerows					Dedworth Road by the church and A308 Sutherland Grange area. On going
	Community hubs	Radian	Youth Services Planning	April 2014	If added as a project S106 could be used once collected	The Manor YC now has a Children's group and afterschool club running multiple sessions from the centre on a weekly basis from 4/11/13. The Muslim Association also continue to use the Manor YC. Citizens Advice Bureau hold regular advice sessions. Part of the Manor has been revamped and is now being used by more groups. Completed
7. Encourage local firms to offer work experience places and apprentice schemes	Links with local businesses Links with schools Brokerage of relationships	Radian (Employment and Skills Team) Local employers National Apprenticeship	Grow Our Own/ City Deal partners	By March 2014 on going	Employers Job Centre Plus National Apprenticeship Service City Deal Funding	City Deal & Elevate me RBWM website now in place. Grow Our Own holding weekly employment and skills job clubs in Dedworth.

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
		<p>Service Job Centre Plus</p> <p>City Deal for 16-24 year olds. East Berkshire College and Berkshire College of Agriculture</p>				<p>City Deal partners work directly with local employers & schools.</p> <p>Promotion of work experience has taken place with hospitality employers and we are delivering more skills training from Alma Rd venue.</p> <p>GROW hosts a weekly job search workshop at Alma Road.</p> <p>Radian are supporting the Strive Start Your Own Business scheme & working with Grow to provide work experience opportunities for young people. Radian's Employment, Support and Training team work with a number of residents to provide opportunities with Radian</p>

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
						and other companies Completed
8. Identify Community Leaders in the Dedworth area to ensure two way communication is achieved	Liaise with Community Wardens and PCSOs to help identify Community Champions in Dedworth	TVP (NHPT) Radian	Community Safety Team	By December 2014/on going	This can be tasked to PCSOs and Community Wardens within their existing budget	Community Wardens liaise directly with local residents. Ward Councillor's activity engaged with local communities and businesses on a range of local projects. Community Safety team have identified a new community champion at Tesco in Dedworth. Liaising with West Windsor Residents Association who wish to be more involved in promoting local services for residents. Completed
9. Improving services and activities for young people	Meeting place for young people/pop up café/local facilities.	TVP Radian	Youth Services Outdoor Facilities	On-going	Children's Services S106 possibility if related to capital expense and not running costs	Café in the pavilion with a community room/teenage café with new relocated public toilets. 2 hard courts with play

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
	Windsor area management committee responsible for the Manor Youth Centre and Windsor Youth Centre are keen to support this project.				Army Covenant funding.	area. Esteem Project set up in the Manor YC for young people aged 8-13 and 13+ with low self esteem. Sawyers Close Residents Association has a new Chair and is going from strength to strength and Radian are supporting their work. Completed
	Look at young people's programme for providing activities	Radian	Youth Services Grow Our Own	By April 2014	Children's Services Army Covenant funding	Radian looking at a possible outdoor venue for "Movies in the Park" in Radian is supporting Sawyers Close with their youth activities. Radian also provided Kick Start funding for their young residents age 8-18 giving them up to £300 to kick start an activity or training option of their choice. Completed
	Pitstop/Road Safety	RBWM	Youth Services	By April	TVP	Updated briefing note

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
	messages (Roadwise)		Community Safety	2014	Community Safety existing resource	(Oct 14) regarding this at the end of the action plan.
	Involve young people in helping the environment (e.g. clear ups) offer incentive (discounted gym membership etc.)	Conservation Volunteers	Youth Services Community Safety Leisure Services	By April 2014/ ongoing	Community Safety existing resource	CS work with the YOT and invite them to any clean ups. Clean ups have taken place in Sawyers Close and encourage local schools to join A-A-S (2 have joined the scheme) Radian is initiating an intergenerational planting projects (held in June/July 2015). Radian is working on positive promotion which coincides with the youth strategy. Completed
10. Project on Broom Farm and Covenant	Develop a local plan for the site detailing specific facilities/areas that will be improved/ upgraded and seek funding through the Armed Forces Covenant to		Community Partnership Youth Services Outdoor Facilities	2014/15	Army Covenant	Following negotiations with Addingtons property company, the council has secured a 10 year lease of the land at Broom Farm. This addresses the initial Love Dedworth campaign to provide additional open spaces to

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
Armed Forces Community fund/Covenant Seek ways in which the	achieve. Secure funding for local projects that meet the aims of the Armed Forces Community Covenant. Fund					<p>the west of Dedworth which could provide football facilities for the Windsor community as a whole.</p> <p>The lease should include a commitment to continue the arrangement for an additional 10 years & a master plan for the 5 Ha of land which will incorporate the existing MUPA and grass football pitch a wild flower area, community fruit tree area and some additional tree planting will be developed.</p> <p>local residents will be consulted once the formal lease has been signed .</p> <p>Family Friends have secured Covenant grant funding to run a range of community activities designed to bring together and support</p>

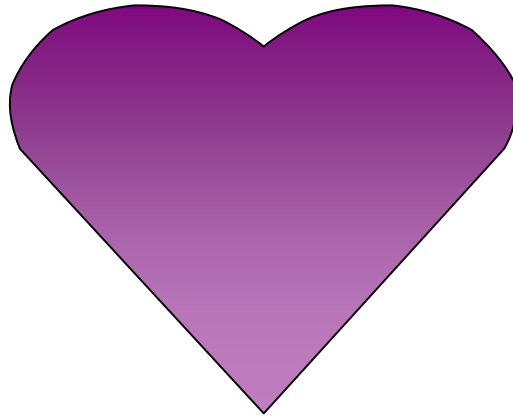
Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
armed forces community and wider community can be more mutually supportive and work together						<p>local families.</p> <p>To date over £300,000 of funding has been secured by the RBWM Schools Service Children's Partnership to enable schools in Windsor to target support for the children of Service families. Dedworth is a significant area of benefit for this funding.</p> <p>The Depression Alliance has received funding from the CCG to develop a "Friends in Need" community network in the Dedworth area which will deliver a coordinated programme of activities.</p> <p>Completed</p>
11. Health initiatives support the health and wellbeing of local resident	A breast feeding programme. Practices can refer patients from CHD or Diabetes register or people can self-		Public Health			<p>58 mothers supported since turn of new year in 2015. Volunteers are running this clinic. 6 people were referred to free Slimming World</p>

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
	<p>refer.</p> <p>Easy access to Health checks</p> <p>Support that assists local residents to stop smoking.</p> <p>Addressing the issues of Drugs and alcohol abuse</p> <p>Promote physical</p>					<p>scheme for weight loss.</p> <p>Health checks now delivered through Dedworth Medical Centre so eligible residents between 42-74 eligible for NHS Health MOT. 201 residents have been offered Health Checks.</p> <p>A smoking cessation clinic is available to patients registered at the surgery on an appointment basis</p> <p>Smoking cessation mobile clinic continues to be provided from Tesco offering free support/advice for local residents.</p> <p>SMART drugs and alcohol bus provides free drug and alcohol advice and support in Dedworth.</p>

Priorities – identified by residents	Actions Identified	Other partners	RBWM Directorate/Dept	Timescales Next Steps	Funding	Outcomes
	<p>activity.</p> <p>Mental health support services young people</p>					<p>Fire Fit course being delivered in conjunction with Dedworth Middle School and RBFRS offering physical activity and healthy living advice to 60 young people. This is planned for Autumn term 2015/16.</p> <p>CALM supporting young males with depression & Mental Health First Aid delivery.</p>

Love Dedworth?

Tell us why!



**Let us know how we can
make it better!**

The Royal Borough of Windsor and Maidenhead is asking each resident for your views on how to improve your local area and address any concerns.

- **Tell us what you love about Dedworth!**
- **What do you like most about living in Dedworth?**
- **What you would like to see improved?**

Fill in the questionnaire online at www.surveymonkey.com/s/Dedworth

You will also find the questionnaires in the Library on Smith's Lane, York House on Sheet Street, Tesco on Dedworth Road, Age UK Spencer Denney Centre and the post office on Dedworth Road where you can complete it by hand if you prefer.

**This is your chance to have
your say - don't miss out.**



Appendix 3 Pictures

1. Launch Dedworth Action Planning launch



2. Local improvement – Planters installed along Dedworth Road



3. Local Improvements – Clewer Memorial Park facilities



4. Local Improvements– Clewer Memorial Park Landscaping

